

Syllabus

Creating Your Digital Footprint



Course Overview

Number of Units: 6 Units

Estimated time: 4 - 6 weeks or 12 - 18 hours

OALCF Levels: A1.2, A2.2, A3, B4, D.2-3

Suggested Milestones: 14, 36, 55, 56

Course Description

In this course you will find out what a digital footprint is and how you create one. You will explore the different reasons we communicate online and look at some online communication tools. Don't worry if you don't know what any of those terms mean yet. You will by the end of the course!

Summary of activities: Reading, Research and Journals.

Unit 1: Getting Started

In each unit, you will be asked to do some research online and then tell us what you learned. You will also use your own knowledge and experience to reflect on the material. You will be asked to record your responses in questionnaires and journals.

Unit 2: Communication Online

Why do we want to communicate online? What are the benefits of communicating online? Have you thought about these questions? You will have a chance to share your ideas in this unit.

Unit 3: Online Traces

Before we learn more about communicating online, we should look at how we create a digital footprint. What is a digital footprint? This unit will explore the meaning of this term and the trace we leave behind when we use the internet.

Unit 4: Online Identity

Another way we leave a digital footprint is by sending emails, posting videos and photographs, blogging, signing up for services, signing petitions and engaging in social media. If you have done any of these things, people can find out information about you online. There are many ways we communicate online and all of these ways involve creating an identity that becomes part of our digital footprint. You will learn how every piece of online communication adds to your profile and reputation.

Unit 5: Social Networking

How do we want to communicate online? This unit will explore the tools we can use.

Unit 6: Blogging

This unit will explore some other ways to communicate online.